## **ORDER**

Orders Order / Rev: 103289 Alt Order #: 06825826 Product Desc: NRCC IE 2012 Estimate: 2602 Flight Dates: 10/05/12 - 10/11/12 Primary AE: Amy McCreary Original Date / Rev: 06/21/12 / 07/26/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: National Media, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Ln. Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% NRCC-IE Advertiser Name: Demographic: A25-54 New Business Thru: Product Codes: PLI2 Order Separation: 00:15:00 Priority: SELECT PRIORITY CODE Advertiser External ID: Revenue Codes: POLITICAL/AGY, PISSUE, GEN Agency External ID:

## Bill Plan

					iotais				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/11/12	162	\$147,225.00	\$125,141.25	October 2012	162	\$147,225.00	\$125,141.25	0.00
					Totals	162	\$147,225,00	\$125 141 25	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$147,225.00
Market	100%	\$397.905.41

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$87,539.19
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$59,685.81
KTUD	0%	\$0.00
KVVU	22%	\$87,539.19
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$15,916.22

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
E 1	KSNV	10/05/12	10/05/12	M-F 5-6a WakeUp		5-6a	F	:30	2	\$400.001	0.00 NM	2	\$800.00
				M-F 5-6a WakeU∤	w/Wagners								
	WAKE V	v/wagnf	RS1										
	<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
V	/eek: 10/0	01/12	10/07/12	F	2	\$400.00	0.00						

KSNV

Page 2 of 9

Order / Rev:

103289

Advertiser: Product Desc: NRCC-IE

Alt Order #:

06825826

NRCC IE 2012

Flight Dates: 10/05/12 - 10/11/12 Estimate:

Ln Ch Sta	rt End	Inventory Code	Break	Start/End	Time Days	Len S <sub>l</sub>	2010	Dota Dvi	Dia Tura	Ou - 4-	A
		M-F 5-6a WakeU		5-6a	Time Days	:30	2	\$400,001	Rtg Type S	·	Amount
2 1 110/11 10/01	5/12 16/00/12	M-F 5-6a WakeU		0-0a		.30	2	\$400,00 i	0.00 NIVI	2	\$800.00
WAKE W/WA											
<u>Start Date</u> Week: 10/01/12		<u>Weekdays</u> F	Spots/Week		<u>Rating</u>						
E 2 KSNV 10/08	10/07/12		2 n w\\\/a\\	\$400.00 5-6a	0.00 M	.20		0400 004	0.00.104		4000
L 2 (1014V 10/00	J/12 10/00/12	M-F 5-6a WakeU		3 <b>-</b> 0a	V	:30	2	\$400.001	0.00 NM	2	\$800.00
WAKE W/WA	GNRS1		,								
Start Date		Weekdays	Spots/Week		<u>Rating</u>				1		
Week: 10/08/12	10/14/12	M	2	*	0.00						
E 3 KSNV 10/09	9/12 10/09/12	M-F 5-6a WakeU M-F 5-6a WakeU	-	5-6a	-T	:30	2	\$400.001	0.00 NM	2	\$800.00
WAKE W/WA	GNRS1	W-I O-Od Wakeo	p wwwagners								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/08/12	10/14/12	-T	2	\$400.00	0.00			·······			
E 4 KSNV 10/10	0/12 10/10/12			5-6a	W	:30	2	\$400.001	0.00 NM	2	\$800.00
WAKE W/WA	GNRS1	M-F 5-6a WakeU	p w/vvagners								
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	W	2		0.00						
E 5 KSNV 10/1	//12 10/11/12			5-6a	T	:30	2	\$400.001	0.00 NM	2	\$800.00
WAKE W/WA	CNPS1	M-F 5-6a WakeU	p w/Wagners								
Start Date		Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	T	2	\$400.00	0.00						
E 6 KSNV 10/05	5/12 10/05/12	M-F 6-7a WakeU	p w/Wa@M	6-7a	F	:30	2	\$725.001	0.00 NM	2	\$1,450.00
MACALCIT ADEGRAS	ONDO	M-F 6-7a WakeU	p w/Wagners								, .,
WAKE W/WA Start Date		\#(aakdaya	Contablicati	D-4-	D. C.						
Week; 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> F	Spots/Week 2	<u>Rate</u> \$725.00	<u>Rating</u> 0.00						
E 7 KSNV 10/08				6-7a	M	:30	2	\$725,001	0.00 NM	2	\$1,450.00
		M-F 6-7a WakeU			, .	,00	-	ψ120.001	0.00 (4)	_	Ψ1,+30.00
WAKE W/WA				<u></u>							
<u>Start Date</u> Week; 10/08/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$725.00	Rating						
		M-F 6-7a WakeU		6-7a	0.00 -T	:30	2	\$725.001	0.00 NM	0	<b>#4 450 00</b>
2 0 110111 10100	,, 12 10,00,12	M-F 6-7a WakeU		0-7 a		.30	2	Φ725.00 I	U.UU INIVI	2	\$1,450.00
WAKE W/WA	GNRS2	*									
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	-T	2	\$725.00	0.00						
E 9 KSNV 10/10	10/10/12	M-F 6-7a WakeU	_	6-7a		:30	- 2	··\$725:001 -	- 0:00-NM	- 2	\$1,450.00
WAKE W/WA	GNRS2		pvagnore								
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	W	2	\$725.00	0.00						
E 10 KSNV 10/11	/12 10/11/12	M-F 6-7a WakeUp M-F 6-7a WakeU	_	6-7a	T	:30	2	\$725.001	0.00 NM	2	\$1,450.00
WAKE W/WA	GNRS2	WI-F 6-/a Wakeo	p w/vvagners								
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	T	2	\$725.00	0.00						
E11 KSNV 10/05	3/12 10/05/12	Today Show	CM	658a-9am	F	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY SHW		Today Show									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
Week: 10/01/12	10/07/12	F	4	\$900.00	0.00						
E12 KSNV 10/08		Today Show	CM	658a-9am	M	:30	4	\$900.001	0.00 NM	4	\$3,600.00
خداد خداد این		Today Show									, ,
TODAY SHW	End Data	Mookdov-	Cnot-MAI	D1-	D-th						
<u>Start Date</u> Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 4	<u>Rate</u> \$900.00	Rating 0.00				1		
E 13 KSNV 10/09		· ·	CM	658a-9am	-T	:30	4	\$900,001	0.00 NM	4	\$3,600.00
			J.11	JOSE SMIT	'	,00	7	ψυσυνου Ι	O.OO INIVI	4	φυ,ουσ.υσ

KSNV

Page 3 of 9

Order / Rev: Alt Order #;

Flight Dates:

103289

10/05/12 - 10/11/12

06825826

Advertiser:

NRCC-IE

Product Desc:

NRCC IE 2012

2602

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Today Show									
TODAY		<b>F</b> . 15 (										
<u>Sta</u> Week: 10	art <u>Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> -T	Spots/Week 4	<u>Rate</u> \$900.00	Rating 0.00						
E 14 KSNV	10/10/		Today Show Today Show	CM	658a-9am	W	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY				_								
Week: 10		End Date 10/14/12	Weekdays W	Spots/Week 4	<u>Rate</u> \$900.00	Rating 0.00						
E 15 KSNV		12 10/11/12	Today Show Today Show	CM	658a-9am	~T	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY	r SHVV art Date	End Date	Wookdown	Spoto Milook	Data	D-ti						
Week: 10		10/14/12	<u>Weekdays</u> T	Spots/Week 4	<u>Rate</u> \$900.00	Rating 0.00						
E 16 KSNV	10/06/	12 10/06/12	News 3 Sunrise -	SATURIM	6a-7a	S-	:30	2	\$375,001	0.00 NM	2	\$750.00
NIM/3 A	T SUNRI	ISE	News 3 Sunrise S	SATURDAY						Ī		,
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S-	2		0.00						
E17 KSNV	10/06/1	12 10/06/12	Saturday Today Saturday Today	СМ	7a-9am	S-	:30	4	\$625.001	0.00 NM	4	\$2,500.00
	DAY TO									ľ		
<u>Sta</u> Week: 10.	art Date	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week 4	Rate	Rating						
			News 3 Sunrise -	SUNDAM	\$625.00 6a-7a	0.00 s	:30	2	\$375.001	0.00 NM	2	\$750.00
NW3-S	UNRS W	/KND	News 3 Sunrise S	SUNDAY								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S	2		0.00						
E 19 KSNV SUN TO		2 10/07/12	Sunday Today Sunday Today	СМ	7a-8am	S	:30	2	\$500.001	0.00 NM	2	\$1,000.00
Sta	ert Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S M-F Today Show	2 II 2rd MOM	\$500.00 9-10a	0.00	-00		A405.004	0.00.1114		
TODAY		2 10/05/12	M-F Today Show		9-10a	F	:30	2	\$425.001	0.00 NM	2	\$850.00
<u>Sta</u> Week: 10 <i>i</i>	rt <u>Date</u> /01/12	End Date 10/07/12	Weekdays	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00						
E 21 KSNV	10/08/1		M-F Today Show		9-10a	M	- :30	2-	\$425.001	0.00 NM	- 2	\$850.00
TODAY	SHW2		M-F Today Show	II								·
<u>Sta</u> Week: 10 <i>i</i>	<u>rt Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00						
E 22 KSNV	10/09/1		M-F Today Show	II 3rd HGM	9-10a	-T	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY	SHW2		M-F Today Show	11								
	rt <u>Date</u>	End Date 10/14/12	Weekdays -T	Spots/Week 2	<u>Rate</u> \$425,00	Rating 0.00				1		
E 23 KSNV	10/10/1		M-F Today Show		9-10a	W	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY	SHW2		M-F Today Show	II								
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/14/12	W	2	\$425.00	0.00			<u> </u>			
		2 10/11/12	M-F Today Show M-F Today Show		9-10a	T	:30	2	\$425.001	0.00 NIM	2	\$850.00
TODAY		F-45-4-	Manager	01-21	<b>.</b> .					1		
<u>Sta</u> Week: 10/	<u>irt Date</u> /08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00						
E 25 KSNV				CM	10am-11am	F	:30	2	\$325.001	0.00 NM	2	\$650.00
										1		_

Print Date: 07/26/12 10:49:42 Page 4 of 9

KSNV

Order / Rev:

103289

100200

Advertiser:

NRCC-IE

Alt Order #;

06825826

Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

2602

Ln Ch Start End Inventory Code Days Break Start/End Time Len Spots Rate Pri Rtg Type Spots Amount M-F Today Show III 4th FI Today 4th Hour **TODAY SHW3** Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 ----F---Week: 10/01/12 \$325.00 0.00 E 26 KSNV 10/08/12 10/08/12 M-F Today Show III 4th IBM 10am-11am M----:30 2 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$325.00 0.00 E 27 KSNV 10/09/12 10/09/12 M-F Today Show III 4th IBM 10am-11am -T----:30 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour TODAY SHW3 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$325.00 0.00 E 28 KSNV 10/10/12 10/10/12 M-F Today Show III 4th 13M 10am-11am :30 \$325,001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3 End Date** Start Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 --W---\$325.00 0.00 E 29 KSNV 10/11/12 10/11/12 M-F Today Show III 4th BM 10am-11am :30 2 \$325.001 0.00 NM \$650.00 Today 4th Hour **TODAY SHW3** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$325.00 0.00 E 30 KSNV 10/05/12 10/05/12 Rachael Ray CM 11am-12pm :30 2 \$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---F--\$325.00 0.00 E31 KSNV 10/08/12 10/08/12 Rachael Rav СМ M-----11am-12pm :30 \$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$325.00 0.00 E 32 KSNV 10/09/12 10/09/12 Rachael Ray CM 11am-12pm -T----:30 \$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date **End Date** Spots/Week Weekdays Rating Rate Week: 10/08/12 10/14/12 \$325.00 0.00 E 33 KSNV 10/10/12 10/10/12 Rachael Ray CM 11am-12pm \_--W----:30 \_\_ \_\$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 -w---\$325.00 0.00 E34 KSNV 10/11/12 10/11/12 Rachael Rav CM 11am-12pm :30 2 \$325.001 0.00 NM 2 \$650.00 Rachael Rav RACHAEL RAY Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/08/12 10/14/12 \$325.00 0.00 E 35 KSNV 10/05/12 10/05/12 The Agenda 1230pm CM 1230-1p :30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 ---F--Week: 10/01/12 \$325.00 0.00 E36 KSNV 10/08/12 10/08/12 The Agenda 1230pm CM 1230-1p M-----:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$325.00 0.00 E 37 KSNV 10/09/12 10/09/12 CM 1230-1p :30 \$325,001 0.00 NM \$325.00

Print Date: 07/26/12 10:49:42 Page 5 of 9

KSNV

Order / Rev: 103289 Advertiser:

NRCC-IE

Alt Order#: 06825826 Flight Dates:

Product Desc:

NRCC IE 2012

10/05/12 - 10/11/12

Estimate:

The Agendant ISSUPPT   NEWS 3 TAT NOON   Start Date   End Date   Membrane   End End Date   End Date   Membrane   End Date   End Date   Membrane   End Date	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Davs	lon Sno	ıto.	Poto Dri	Dta Tuna	Cnoto	Amanima
New Start Noon	LII ÇII	Otalt	IIIU			Start/Ellu I	ine Days	Len Spo	เธ	Rate Pit	Rig Type	Spois	Amount
Stat Date   End Date   Weekdays   SpotsWiese   Sate   Sation   Weekdays   SpotsWiese   Sate   Sation   Stat Date   South Minese   SpotsWiese   Sate   SpotsWiese   Sate   SpotsWiese   Sate   SpotsWiese   SpotsWie													
Seed   1008/12   1014/12				Madalas	C4-0411-	Dete	D-#				ı		
E39 KSNV   1010/12   101													
New Start Date   Find Date   Find Date   Meekdays   Spots/Week   Spots   Spo					pm CM			:30	1	\$325,001	0.00 NM	1	\$325.00
Section   Sect	NEWS	3 AT NO	ON	•	,								
The Agenda 1230pm	Week: 10	/08/12	10/14/12	W	1	\$325.00							
Signt Date   End Date   Meckedays   20144172				_	•	1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325.00
Molest 1008/12   101/41/2				Weekdays	Snots/Meek	Rate	Ratina						
News 3 Today - SAT													
New Note	E40 KSNV	10/06/1	2 10/06/12	News 3 Today - S	SATURICM	9am-930am	s-	:30	1	\$500.001	0.00 NM	1	\$500.00
Start Date   End Date   Week 10/07/12   10	NEWO	0 TDV 144	IZND.	News 3 Today - S	SAT								
Meek: 10/01/12   10/07/12   10/				Mackdays	Snota/Mook	Data	Detina						
E41 KSNV 10/07/12 10/07/12 Chris Matthews 9/30AMSM 9/30a-10a													
Chris Matthews   Sun   9.30 am   Start Date   Start Date   Sun	E 41 KSNV	10/07/1	2 10/07/12	Chris Matthews 9	:30AM GM		7.00.00	:30	1	\$500.001	0.00 <b>NM</b>	1	\$500.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Weekdays   Spots/Week   Rate   Start Date   Spots/Week   Spots/We				Chris Matthews S	SUN 9:30am					•		-	¥
Mark: 10/01/12   10/05/12   10/				186- alada	0 ( 0 )	ъ.	<b></b>						
E42 KSNV 10/05/12 10/05/12 0.0 Phil Dr					Spots/vveek								
Name				Dr. Phil	СМ			:30	2	\$450.001	0.00 NM	2	\$900.00
Meek: 10/04/12   10/07/12   10/	DR. PH	HL		DI T IIII									
Dr Phil	Week: 10	/01/12	10/07/12	F									
DR. PHIL   Start Date   Find Date   Weekdays   Spots/Week   Rating   Week: 10/08/12   10/09/12   10/09/12   Dr. Phil   CM   3-4p   -T   30   2 \$450.001   0.00   NM   2 \$900.00	E43 KSNV	10/08/1	2 10/08/12		CM	3-4p	M	:30	2	\$450.001	0.00 NM	2	\$900.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week	DR PH	AFF		Dr Phil									
Week: 10/08/12   10/14/12   M   2 \$450.00   0.00			End Date	Weekdays	Spots/Week	Rate	Rating						
Dr. Phil   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   Start Date   End Date   Start Date   Start Date   End Date   Start Date   S													
Start Date   End Date   Weekdays   Spots/Week   Rating   0.00   0.00			2 10/09/12		СМ	3-4p	-Т	:30	2	\$450.001	0.00 NM	2	\$900.00
Week: 10/08/12         10/14/12         -T         2         \$450.00         0.00           E45 KSNV 10/10/12         10/10/12         Dr. Phil         CM_ 3-4pW         :30 _ 2         \$450.001 _ 0.00 NM         2         \$900.00           DR. PHIL Start Date Week: 10/08/12         End Date 10/14/12         Weekdays W         Spots/Week 2			End Date	Mookdovo	Cnoto/Mook	Dota	Deline						
E 45 KSNV 10/10/12 10/10/12 Dr. Phil Dr Phil Dr.													
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00								:30	2.	\$450.001	0.00 NM	2	\$900.00
Week: 10/08/12       10/14/12      W       2       \$450.00       0.00         E 46 KSNV 10/11/12       10/11/12 10/11/12       Dr. Phil Dr Phil       CM 3-4pT       :30 2 \$450.00 1 0.00 NM 2 \$900.00         DR. PHIL Start Date Week: 10/08/12 10/14/12       End Date Weekidays Spots/Week Rate News 3 at 430pm CM 430-5pmF       Rating Rating News 3 at 4:30PM         NEWS 3       Start Date Week: 10/01/12       End Date News 3 at 4:30PM       Weekdays Spots/Week Rate News 1 \$725.00 0.00         E 48 KSNV 10/08/12 10/08/12 10/08/12       News 3 at 4:30PM       CM 430-5pm M 30 1 \$725.00 0.00         NEWS 3       Start Date News 3 at 4:30PM       News 3 at 4:30PM         NEWS 3       Start Date News 3 at 4:30PM       Rating News 3 at 4:30PM         NEWS 3       Rating News 3 at 4:30PM       Rating News 3 at 4:30PM													
E 46 KSNV 10/11/12 10/11/12 Dr. Phil													
DR. PHIL Start Date	V-1			Dr. Phil		<del></del>	****	:30	2	\$450.001	0.00 NM	2	\$900.00
Week: 10/08/12       10/14/12      T       2       \$450.00       0.00         E 47 KSNV 10/05/12 10/05/12 10/05/12 News 3 at 430pm News 3 at 4:30PM       CM 430-5pmF       :30 1 \$725.00 1 0.00 NM       1 \$725.00 NM         NEWS 3       Start Date Week: 10/01/12 10/07/12 10/07/12 10/07/12 10/08/12 10/08/12 News 3 at 430pm CM 430-5pm M       Rating M       :30 1 \$725.00 1 0.00 NM       1 \$725.00 NM         NEWS 3       Start Date Start Date News 3 at 4:30PM News 3 at 4:30PM       Rate Rating News 10/08/12 10/14/12 News 3 N	DR. PH	IIL		2111111									
E 47 KSNV 10/05/12 10/05/12 News 3 at 430pm CM 430-5pmF :30 1 \$725.001 0.00 NM 1 \$725.00 News 3 at 4:30PM  NEWS 3  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12F 1 \$725.00 0.00  E 48 KSNV 10/08/12 10/08/12 News 3 at 430pm CM 430-5pm M :30 1 \$725.001 0.00 NM 1 \$725.00 News 3 at 4:30PM  NEWS 3  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 M 1 \$725.00 0.00					Spots/Week	<u>Rate</u>	<u>Rating</u>						
News 3 at 4:30PM  NEWS 3  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/01/12   10/07/12  F   1 \$725.00   0.00  E 48 KSNV   10/08/12   10/08/12   News 3 at 4:30PM   Mews 3 at 4:30PM  NEWS 3  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/08/12   10/14/12   M   1 \$725.00   0.00													
Start Date Week: 10/01/12         End Date 10/07/12         Weekdays F-         Spots/Week 1         Rate \$725.00         Rating 0.00           E 48 KSNV 10/08/12 10/08/12 News 3 at 430pm News 3 at 4:30pm         CM 430-5pm 430-5pm         M         :30 1 \$725.001 0.00 NM         1 \$725.00 1           NEWS 3 Start Date Week: 10/08/12 10/14/12 M         End Date Meek: 10/08/12 10/14/12 M         Weekdays Spots/Week         Rate Rating Rating 0.00			2 10/05/12	•		430-5pm	F	:30	1	\$725.001	0.00 NM	1	\$725.00
Week: 10/01/12       10/07/12      F       1       \$725.00       0.00         E 48 KSNV 10/08/12 10/08/12 News 3 at 430pm       CM 430-5pm       M       :30 1 \$725.00 1 0.00 NM       1 \$725.00         NEWS 3       NEWS 3       Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 M       Rating Rating News			End Date	Weekdays	Snots/Meak	Rote	Rating						
E 48 KSNV 10/08/12 10/08/12 News 3 at 430pm CM 430-5pm M :30 1 \$725.001 0.00 NM 1 \$725.00  News 3 at 4:30PM  NEWS 3  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/08/12 10/14/12 M 1 \$725.00 0.00					1								
News 3 at 4:30PM  NEWS 3 <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/08/12 10/14/12 M 1 \$725,00 0.00	E48 KSNV	10/08/1	2 10/08/12	News 3 at 430pm	СМ			:30	1	\$725.001	0.00 NM	1	\$725.00
Start Date End Date <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 M 1 \$725.00 0.00	NICIALO	2		News 3 at 4:30P	М								
Week: 10/08/12 10/14/12 M 1 \$725.00 0.00			End Date	Weekdaye	Snote/Maak	Rota	Rating						
	· · · · · · · · · · · · · · · · · · ·				1		<del></del>						
	E49 KSNV	10/09/1	2 10/09/12	··-·	СМ		-T	:30	1	\$725.001	0.00 NM	1	\$725.00

Print Date: 07/26/12 10:49:42 Page 6 of 9

KSNV

Order / Rev:

103289

E61 KSNV 10/11/12 10/11/12

3289

Advertiser:

NRCC-IE

Alt Order #: Flight Dates: 06825826 10/05/12 - 10/11/12 Product Desc:

NRCC IE 2012

Estimate:

2602

r ngint batos		700/12 10/	ITTE		Louinate.	2002						
	<b>.</b>											
Ln Ch	Start	End	Inventory Code News 3 at 430pm		Start/End	Time Days	Len Sr	oots	Rate Pri	Rtg Type	Spots	Amount
			News 3 at 4:30P									
NEWS		Cad Data	16/	04-8841	D. (	D ()					•	
St Week: 10	art <u>Date</u> 0/08/12	End Date 10/14/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$725.00	<u>Rating</u> 0.00						
			News 3 at 430pm	ı CM	430-5pm	W	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS			News 3 at 4:30P					·	42	0.00 / 1111	·	<b>4</b> 720.00
<u>St</u> Week: 10	art Date 0/08/12	End Date 10/14/12	Weekdays W	Spots/Week 1	<u>Rate</u> \$725.00	<u>Rating</u> 0,00						
E 51 KSNV	<b>10/11/1</b>	2 10/11/12	News 3 at 430pm		430-5pm	T	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS	: ৭		News 3 at 4:30P	M								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	0/08/12	10/14/12	T	1	\$725.00	0.00						
E 52 KSNV	10/05/1	2 10/05/12	M-F Early News	CM	5-630p	F	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
NEWS	: 3		M-F Early News									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/07/12	F	3	\$1,200.00	0.00						
E 53 KSNV	10/08/1	2 10/08/12	M-F Early News	CM	5-630p	M	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
NEWS	3		M-F Early News									
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/14/12	M		\$1,200.00	0.00						
E 54 KSNV	10/09/1	2 10/09/12	M-F Early News M-F Early News	СМ	5-630p	-T	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
NEWS	3		W-F Carry News									
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	-T		\$1,200.00	0.00						
E 55 KSNV	10/10/1	2 10/10/12	M-F Early News M-F Early News	CM	5-630p	W	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
NEWS	3		Wir Edily Nows									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10		10/14/12	M-F Early News		\$1,200.00	0.00	.00		04.000.004	0.00.144		
E DO NOINV	10/11/1	2 10/11/12	M-F Early News	CM	5-630p	T	:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
NEWS	3		,									
	art Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	<u>Rating</u>						
Week: 10		10/14/12	M-F Jeopardy	CM	\$1,200.00 630-7pm	0.00	-30	- 1	\$1,200,001	0.00 NM	4	#4 000 00
FOI KOÏA	1,070,01	2 10/05/12	M-F Jeopardy	OW	oao∗≀hiii		:30	'	\$1,300.001	_ 0,00 NM	1 -	\$1,300.00
JEOP#												
<u>St</u> Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u>	Spots/Week	Rate	Rating						
E 58 KSNV		<del>~</del>		CM	\$1,300.00 630-7pm	0.00 M	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
	. 0, 00,		M-F Jeopardy	0111	000 7 piii	,,,	.00	'	Ψ1,500.001	Q.OO MIN	<b>'</b>	Ψ1,300.00
JEOP/		E. 18 (										
<u>51</u> Week: 10	art <u>Date</u> )/08/12	End Date 10/14/12	<u>Weekdays</u> м	Spots/Week	<u>Rate</u> \$1,300,00	Rating 0.00						
E 59 KSNV				CM	630-7pm	-T	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
			M-F Jeopardy		,			•	+1,0001001	4100 1411	,	Ψ1,000.00
JEOP/		End Data	M/o alsalava	On ata Mila ak	D-4-	Dallin a						
Week: 10	<u>art Date</u> )/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,300.00	<u>Rating</u> 0.00						
E 60 KSNV			M-F Jeopardy	CM	630-7pm	W	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
1505	NDDV		M-F Jeopardy		-							
JEOPA St	ARDY art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	-	10/14/12	W		\$1,300.00	0.00						
F 61 KSNV	10/11/1	2 10/11/12		CM	630.7nm	T_	.30	1	¢4 200 004	O OO NIM		£4.200.00

СМ

630-7pm

---T---

:30

1 \$1,300.001

0.00 NM

\$1,300.00

KSNV

Page 7 of 9

Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #: 06825826 Flight Dates: 10/05/12 - 10/11/12

Product Desc:

NRCC IE 2012

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Гime Days	Len Spo	ots Rate Pri	Rtg Type Spots		Amount
			M-F Jeopardy						vilg type epok		7 IIII OUTIL
JEOPA	RDY		M-F Jeopardy								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			1		
Week: 10		10/14/12	T	1		0.00					
E 62 KSNV	10/05/1	12 10/05/12		CM	7-730pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEE	L-FORTN	ĮE	M-F Wheel of Fo	rtune							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			ĺ		
Week: 10		10/07/12	F	1	\$1,300.00	0.00					
E 63 KSNV	10/08/1	2 10/08/12		СМ	7-730pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEE	L-FORTN	IE .	M-F Wheel of Fo	rtune							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	M	1	\$1,300.00	0.00					
E 64 KSNV	10/09/1	2 10/09/12		СМ	<b>7</b> -730pm		:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEE	L-FORTN	IF	M-F Wheel of For	rtune							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	-T	1	\$1,300.00	0.00					
E 65 KSNV	10/10/1	2 10/10/12		CM	7-730pm	~W	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEEL	FORTN	ıF	M-F Wheel of For	rtune							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	/08/12	10/14/12	W		\$1,300.00	0.00					
E 66 KSNV	10/11/1	2 10/11/12	M-F Wheel	CM	7-730pm	T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
\\/HEEI	-FORTN	IE	M-F Wheel of For	tune							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	T		\$1,300.00	0.00					
E 67 KSNV	10/06/1	2 10/06/12	Vegas Inc.	СМ	6:30-8pm	S-	:30	1 \$425.001	0.00 NM	1	\$425.00
NEWS	3		Vegas Inc.								
	rt Date	End Date	<u>Wee</u> kdays	Spots/Week	Rate	Rating			ļ		
Week: 10/		10/07/12	S-	1	\$425.00	0.00					
E 68 KSNV	10/06/1	2 10/06/12	Weekend Jeopard		630-730pm	S-	:30	2 \$525.001	0.00 NM	2	\$1,050.00
JEOP/V	MUEEL		WKND Jeop/Whe	el							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	S-	2	\$525,00	0.00					
E 69 KSNV	10/08/1	2 10/08/12	Mon PR 8-10p	CM	8-10pm	M	:30	1 \$4,000.001 -	0.00 NM	1 -	\$4,000.00
THE VO	NICE		Monday Prime 8-	10pm							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	M	1	\$4,000.00	0.00					
E70 KSNV	10/10/1	2 10/10/12		CM	9-10pm	W	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
L&O:S√	71.1		Wednesday Prime	e 9-10pm							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	W	1	\$3,000.00	0.00					
E71 KSNV	10/10/1	2 10/10/12	Wed PR 10-11p	CM	10-11pm	W	:30	1 \$3,200.001	0.00 NM	l	\$3,200.00
CHICAC	30 FIRE		Wednesday Prime	e 10-11pm							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	W		\$3,200.00	0.00					
E 72 KSNV	10/05/1	2 10/05/12	Fri PR 8-9p	CM	8-9pm	F	:30	1 \$1,700.001	0.00 NM 1		\$1,700.00
\A#IO *	ロピ ソヘロ	<b>n</b>	Friday Prime 8-9p	m				*	1		
	RE YOU'	∕ <u>End Date</u>	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/07/12	F		\$1,700.00	0.00			İ		
E 73 KSNV	10/05/1	2 10/05/12		СМ	9-10pm	F	:30	1 \$3,000.001	0.00 <b>NM</b> 1		\$3,000.00
					*						, , , , , , , , , , , , , , , , , , , ,

Print Date: 07/26/12 10:49:42 Page 8 of 9

KSNV

Order / Rev:

103289

Advertiser:

NRCC-IE

Alt Order #:

06825826

Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	oots Rate Pri	Rtg Type Spots	Amount
			Fri PR 9-10p Friday Prime 9-1	0nm						_
GRIMM	I-NBC		Thoay Thine 5-1	орт						
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			Ĭ	
Week: 10		10/07/12	F	1	\$3,000.00	0.00				
E74 KSNV	10/06/1	2 10/06/12	Sat PR 9-10p	CM	9-10pm	S-	:30	1 \$800.001	0.00 NM 1	\$800.00
DDIME	-SAT-NB	c	Saturday Prime 9	9-10pm						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				
Week: 10		10/07/12	S-	1	\$800.00	0.00				
E 75 KSNV	10/06/1	2 10/06/12	Sat PR 10-11p	CM	10-11pm	S-	:30	1 \$1,200.001	0.00 <b>NM</b> 1	\$1,200.00
			Saturday Prime 1	10-11pm	,			,		1 -1
	VU-SA-NI									
<u>Sta</u> Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$1,200.00	Rating				
7-070-0			NFL Pre-Game /		1p-530pm	0.00	:30	1 62 500 001	O OO NIM	<b>\$0.500.00</b>
L/O NONV	10/0//1	2 10/0//12	NFL Pre-Game	INA CIVI	тр-эзори		.50	1 \$2,500.001	0.00 NM 1	\$2,500.00
FTBL N	NITE AMF	₹								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 10		10/07/12	S	1	\$2,500.00	0.00				
E77 KSNV	10/07/1	2 10/07/12	NFL Football	СМ	1P-9PM	S	:30	2 \$10,000.001	0.00 NM 2	\$20,000.00
NBC S	UN-FTBL		NFL Football							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				
Week: 10		10/07/12	S		\$10,000.00	0.00				
E 78 KSNV	10/07/1	2 10/07/12	News 3 Live in Pr	ime CM	7-10pm	s	:30	2 \$1,600.001	0.00 NM 2	\$3,200.00
			News 3 in Prime		•			·		
	LVE-PRII									
Sta Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u>	Spots/Week	Rate	Rating				
H-11-11-11-11-11-11-11-11-11-11-11-11-11			M-F News 3 at El		\$1,600.00 11pm-1135pr	0.00 nE	:30	1 \$1,200.001	0:00 NM 1	#4 200 00
L75 ROIV	10/03/1	2 10/03/12	M-F News 3 at E		триттоори		.50	1 \$1,200.001	0:00 NM 1	\$1,200.00
NEWS	3 AT 11									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 10	<del> </del>	10/07/12	F		\$1,200.00	0.00				
E 80 KSNV	10/08/1	2 10/08/12	M-F News 3 at El		11pm-1135pr	n M	:30	1 \$1,200.001	0.00 NM 1	\$1,200.00
NEWS	3 AT 11		M-F News 3 at E	ieven						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				
Week: 10	/08/12	10/14/12	M	1	\$1,200.00	0.00				
E 81 KSNV	10/09/1	2 10/09/12	M-F News 3 at El		11pm-1135pn	ù Ξ <u>Τ</u>	:30	1 \$1,200. <u>0</u> 01	_0.00 <u>NM</u> 1	\$1,200.00
NEWC	C AT 44		M-F News 3 at E	leven						
	3 AT 11 art Date	End Date	Weekdays	Spots/Week	Data	Datina				
<u>عاد</u> Week: 10		10/14/12	-T		<u>Rate</u> \$1,200.00	Rating 0.00				
			M-F News 3 at El		11pm-1135pr		:30	1 \$1,200.001	0.00 NM 1	\$1,200,00
			M-F News 3 at E		,			7-1-2-1-2-1		<b>\$</b> .[_55(55
	3 AT 11									
	art Date	End Date	<u>Weekdays</u> W	Spots/Week		Rating				
Week: 10		10/14/12	M-F News 3 at El	_	\$1,200.00	0.00	.20	4 04 000 004	0.00 NIM	#4 200 00
COS KONV	10/11/1	2 10/11/12	M-F News 3 at E		11pm-1135pr	nT	:30	1 \$1,200.001	0.00 NM 1	\$1,200.00
NEWS	3 AT 11		in t ttono o at L							
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 10		10/14/12	T		\$1,200.00	0.00				
E84 KSNV	10/06/1	2 10/06/12	Sa-Su News 3 at		11pm-1135pr	nS-	:30	2 \$1,100.001	0.00 NM 2	\$2,200.00
WKDS	NWS-AT	11	Sa-Su News 3 at	⊫leven					1	
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating			J	
Week: 10		10/07/12	S-		\$1,100.00	0.00			1	
E85 KSNV	10/05/1	2 10/05/12		CM	1135p-1237a	F	:30	2 \$500.001	0.00 NM 2	\$1,000.00
									•	•

KSNV

Page 9 of 9

Order / Rev:

103289

Advertiser: Product Desc: NRCC-IE

Alt Order #: Flight Dates: 06825826

10/05/12 - 10/11/12

Estimate:

NRCC IE 2012

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	oots	Amount
			The Tonight Show Tonight Show									
TONITE	E SHW		Tonight Show							_		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10.	/01/12	10/07/12	F	2	\$500.00	0.00						
E86 KSNV		2 10/08/12	The Tonight Show Tonight Show	CM	1135p-1237e	М	:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONITI				0	D. In	D-4!						
<u>Sta</u> Week: 10	art Date	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
E 87 KSNV			The Tonight Show		1135p-1237a		:30	2	\$500.001	0.00 NM	2	\$1,000.00
Eor Rom	10,00,	2 (0,00,12	Tonight Show									
TONIT	E SHW											
	art Date	End Date	<u>Weekdays</u> ∺T≃	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00				l		
Week: 10 E 88 KSNV		10/14/12	The Tonight Show		1135p-1237a		:30	2	\$500.001	0.00 NM	2	\$1,000.00
E 86 KONV	10/10/1	2 10/10/12	Tonight Show	Civi	1100p-12076	x 11	.00	_	φουσ.σσ1	0.00	_	**,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
TONIT	E SHW											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	W	2	Ŧ	0.00				0.00.174	^	#4 000 DD
E 89 KSNV	10/11/1	12 10/11/12		/ CM	1135p-1237a	aT	:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONIT	E SHW		Tonight Show									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10		10/14/12	T	2		0.00						
E 90 KSNV	10/06/	12 10/06/12	Saturday Night Lir Saturday Night Li		1130pm-1:0	2am5-	:30	2	\$1,400.001	0.00 NM	2	\$2,800.00
SAT N	ITE LIVE		,									
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10		10/07/12	S-	-	\$1,400.00	0.00			0400 004	0.00 1111	,	6400.00
E91 KSNV	10/07/	12 10/07/12	, -	_	Sun 1135p-1	1200aS	:30	1	\$400.001	0.00 NM	1	\$400.00
SPOR	T NT-L V	GS	Sports Night in La	ao veyas								
	art <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/07/12	S	1	\$400.00	0.00						
										Totals	162	\$147,225.00